

The future of the internet in Canada

Since 2011, the Canadian Internet Forum has brought together the country's key stakeholders for a national discussion on issues affecting Internet access, safety, privacy and security in Canada. In 2019, the annual event was renamed the Canadian Internet Governance Forum (Canadian IGF), and re-focused to represent an unprecedented level of collaboration between its historic sponsor, the Canadian Internet Registration Authority (CIRA), and organizations like ISED (Government of Canada); CANARIE; Internet Society (ISOC); Internet Society—Canada Chapter; and CIPPIC (Samuelson-Glushko Canadian Internet Policy and Public Interest Clinic at the Centre for Law, Technology and Society, University of Ottawa).

Now more than ever, cybersecurity and data privacy concerns underpin every aspect of our digital lives. This year's Canadian IGF will bring together some of Canada's top thinkers to discuss encryption policy, smart cities, the Internet of Things (IoT), misinformation and content moderation, and Indigenous connectivity, amongst other topics.



We expect approximately 200 attendees, with representation across some of Canada's most engaged stakeholder groups within government, civil society, the tech industry, and, of course, everyday internet users. To cover our event costs, we need to raise a total of \$100,000, with \$50,000 coming from a small handful of sponsors like your organization and the collaborators listed above, and \$50,000 from CIRA. Anything we raise over our \$100,000 goal will power our outreach efforts and help us engage more stakeholders from across Canada. Your organization's sponsorship will underline its involvement, and remind stakeholders of your continued participation in Canadian debates on Internet governance. It will help power our outreach efforts and assure attendance by those requiring financial assistance.

The Canadian IGF is a unique opportunity to be part of a day-long, national-level, cross-partisan dialogue on internet policy issues. It will be followed up by a detailed report of priorities for Canadian stakeholders who engage in these issues domestically and abroad. The report will focus on finding common ground underpinned by Canadian values, and highlight the event's sponsors.

**We are seeking sponsorships from
likeminded organizations who want to
engage in and support these
important discussions.**





MARCH 30, 2020

Université du Québec à Montréal, Montréal, QC

Sherbrooke Pavillon, 200 rue Sherbrooke Ouest

We would be pleased to customize your sponsorship to fit your organization's needs.

EXCLUSIVE

PRESENTING SPONSOR | \$20,000

- Logo on all signage, printed and online program and marketing materials for the Forum and Networking Reception
 - Logo to appear on CIGF Website event page
 - Recognition and thanks as the Presenting sponsor in opening and closing remarks at the event
 - Opportunity to have a representative speak at the event
 - Twitter page sponsor-logo to appear on CIGF twitter page
 - Social media campaign-recognition as Presenting sponsor
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PLATINUM LEVEL | \$10,000

- Logo on all signage, printed and online program and marketing materials for the Forum and Networking Reception
 - Logo to appear on CIGF website
 - Recognition and thanks as the Platinum sponsor in opening and closing remarks at the event
 - Opportunity to have a representative introduce speakers
 - Recognition of sponsorship via social media.
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GOLD LEVEL | \$5,000

- Logo on all signage, printed and online program and marketing materials for the forum.
- Logo to appear on CIGF website
- Recognition as a Gold sponsor in closing remarks at the Forum